

FOR IMMEDIATE RELEASE

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BLUEFISH444 ANNOUNCES NEW 4K SDI/HDMI & STEREO HFR FEATURES FOR ADOBE CC, AVID MEDIA COMPOSER & ASSIMILATE SCRATCH ON WINDOWS *4K HDMI Preview, 4K SDI Live Preview & 2K/HD stereo HFR Updates for Windows*

S. Melbourne, Australia, February 19, 2016 - Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI/HDMI video cards, announced the immediate availability of a Windows driver update adding significant 4K & 2K stereo features for SDI & HDMI workflows involving Adobe, Avid and Assimilate.

The Epoch | 4K Neutron range of products has been upgraded to support the two-sample interleave 4K video mode. SMPTE 425-5 is the industry standard for Quad Link 3Gbps SDI employing two-sample interleave and supported by the industry's SDI equipped camera and monitor manufacturers.

The Windows upgrade adds 4K HDMI 30fps video and audio preview via the Epoch | 4K Neutron range for inexpensive 4K monitoring NLE & graphics workflows.

The Windows upgrade delivers a new synchronization feature for the Epoch | 4K Neutron Turbo and Epoch | 4K Supernova S+ Turbo. A proprietary signal locks Bluefish444 hardware together ensuring synchronous 4K Quad Link SDI playback eliminating the need for external synch signals simplifying and lowering the cost of 4K SDI reference monitoring.

Adobe Premiere Pro CC and Avid Media Composer 8.4

The Windows 4K SDI/HDMI upgrade for use with Bluefish444 and Adobe CC and Avid Media Composer 8.4 running Windows includes the following new features:-

- * Support for SMPTE 425-5 4K SDI 2 sample interleave format
- * 4K HDMI Preview up to 30fps
- * HDMI Audio layout
- * Simultaneous 4K SDI & 4K HDMI preview up to 30fps
- * Synchronized 4K Quad Link SDI with Epoch | 4K Neutron Turbo and Epoch | 4K Supernova S+ Turbo

Assimilate SCRATCH 8

The Windows 4K SDI/HDMI upgrade includes a number of new features and improvements with Bluefish444 and Assimilate SCRATCH 8. These include:-

- * Extended Stereoscopic support from HD 24~30fps to 2K/HD 24~60fps

- * Support for Quad Link 4K SDI 425-5 2 sample interleave format
- * 4K HDMI Preview up to 30fps
- * HDMI Audio playout
- * Simultaneous 4K SDI & 4K HDMI preview up to 30fps
- * Synchronized 4K Quad Link SDI with Epoch | 4K Neutron Turbo and Epoch | 4K Supernova S+ Turbo
- * SCRATCH Live View 4K/2K/HD/SD SDI I/O for live onset grading workflows.

Bluefish444 Windows installer 5.13.2 is immediately available from the Bluefish444 homepage and is freely available to download and install.

Epoch | 4K Supernova S+ range and Epoch | 4K Neutron range are available from authorized Bluefish444 distributors and resellers worldwide.

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

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