<u>Bluefish444 Media Contact</u>: Sharon Adcock +1.616.312.2034, <u>SkiAdcock@aol.com</u>

## BLUEFISH444 ANNOUNCES 4K HFR SDI SUPPORT FOR ASSIMILATE SCRATCH v8 RGB/YUV 12-bit SDI support for High Frame Rates in ASSIMILATE SCRATCH v8

S. Melbourne, Australia, August 11, 2014 – Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, is announced the release of a new Windows installer, 5.12.0 adding support for ASSIMILATE SCRATCH V8.

## **ASSIMILATE SCRATCH v8**

Bluefish444 has released a new Windows 7 and Windows 8 driver compatible with the Epoch 2K and Epoch | 4K Supernova cards supporting RGB and YUV SDI output from ASSIMILATE SCRATCH software. New to this release is extended 4K SDI output options, including 4096x2160 @ 60fps as well as a much anticipated 2k @ 48fps SDI output option.

- ASSIMILATE SCRATCH v8
- 4K 48/50/59/60 fps SDI support
- HD/2K 48fps SDI support
- Improved SDI performance with compressed video formats.

"Bluefish444 is committed to bringing our customers the highest level of support available, and this update for ASSIMILATE SCRATCH v8 is an important part of that support," said Tom Lithgow, Bluefish444 Product Specialist. "Our customers can now monitor high frame rate outputs in 4K/UltraHD SDI modes for true professional monitoring and cements our position as the leading SDI solution for ASSIMILATE SCRATCH users"

Windows Installer 5.12.0 is available for free from the Bluefish444 home page <a href="https://www.bluefish444.com">www.bluefish444.com</a> and brings a complete SDI Output solution to ASSIMILATE SCRATCH v8.

## About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

All trademarks used herein, whether recognized or not, are the properties of their respective companies.