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BLUEFISH444 ANNOUNCES SDI SUPPORT FOR AVID MEDIA COMPOSER (v8)
HD/SD SDI Input and Output support for AVID Media Composer (v8)

S. Melbourne, Australia, August 11, 2014 – Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, announced the release of a new Windows installer, 5.12.0 adding support for the recent update to AVID Media Composer (v8) editing application.

AVID Media Composer (v8)

Bluefish444's new Windows 7 and Windows 8 driver is compatible with the Create | 3D Ultra and Epoch | 4K Supernova supporting up to HD YUV/RGB SDI I/O for:

- Avid Media Composer® (v8)
- Avid Symphony ® (v8) option

In addition to this update Bluefish444 has released a compatibility update to the complimentary Fluid application ingeSTore, and DNxHD ingeSTore, available to download from www.bluefish444.com

"We are pleased to continue the high level of support for AVID Media Composer software and our customers," comments Tom Lithgow Product Specialist Bluefish444. "The latest release for AVID Media Composer is an important software update and Bluefish444 is committed to providing the latest Avid Open IO functionality to ensure our customers are never missing features."

Windows Installer 5.12.0 is available for free from the Bluefish444 home page www.bluefish444.com and brings a complete SDI IO solution to Avid Media Composer and the Bluefish444 complimentary Fluid ingeSTore applications.

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive

sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

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