

**FOR IMMEDIATE RELEASE**

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**BLUEFISH444 ANNOUNCES NEW SDI SUPPORT FOR ADOBE CREATIVE CLOUD 2014**  
*4K/2K/HD/SD SDI Input and Output support for Adobe Creative Cloud*

S. Melbourne, Australia, August 11, 2014 – Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, announced the release of a new Windows installer, 5.12.0 adding support for the recent 2014 update to Adobe Creative Cloud applications.

**Adobe Premiere Pro CC (2014)**

Bluefish444's new installer for Windows 7 and Windows 8 is compatible with all Create, Epoch, Epoch 4K Supernova video cards. This update brings valuable improvements to performance and added functionality, such as capture of 4K SDI and custom render formats to work with inside Adobe Premiere Pro CC (2014)

Windows installer 5.12.0 is a major update, providing new SDI functionality including:

- 4:2:2/4:4:4 YUV and RGB SDI Input and Output
- 4K/2K/HD/SD SDI Input and Output
- 16 Channels of SDI Embedded audio
- Custom sequence presets allowing compressed and lossless rendering at up to 4K resolutions

**Adobe After Effects CC (2014)**

The latest update of Adobe After Effects CC (2014) brings with it support for Adobe Mercury transmit. Bluefish444 announce, as of installer 5.12.0, its Adobe Transmit Plug-in is now compatible with Adobe After Effects CC (2014).

Windows Installer 5.12.0 is a major update for Adobe After Effects CC (2014) users, adding the following functionality:

- 4:2:2/4:4:4 YUV and RGB SDI Output
- 4K/2K/HD/SD SDI Output
- Audio monitoring through ASIO 64

"Our customers have come to expect great things from Adobe CC systems running Bluefish444 hardware and the latest update shows our ongoing commitment to this" said Tom Lithgow Product Specialist Bluefish444 "Working with 4K content at a high frame rates is becoming a necessity to many customers and now that we have added 4K recording to Adobe PP (2014) it really is a complete SDI I/O solution"

Windows Installer 5.12.0 is available for free from the Bluefish444 home page [www.bluefish444.com](http://www.bluefish444.com) and brings a complete SDI IO solution to Adobe Creative Cloud.

**About Bluefish444:**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit [www.bluefish444.com](http://www.bluefish444.com)

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