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BLUEFISH444 ANNOUNCES 4K / 2K / HD / SD SUPPORT FOR AVID MEDIA COMPOSER 8.6 *4K/2K/HD/SD SDI and HDMI output from Avid Media Composer 8.6*

S. Melbourne, Australia, September 5, 2016 – Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, announces support for industry leading post production software, Avid Media Composer 8.6.

Bluefish444 continue to develop and enhance support for AVID Media Composer editing software enabling advanced SDI/HDMI video input/output with Epoch | 4K Neutron Turbo, the Epoch | 4K Neutron range, and Epoch | 4K Supernova/S+ range of video cards:

Bluefish444 Open IO support for Avid Media Composer 8.6 includes:

- 4K/2K/HD/SD Video Modes
- 3G/1.5G/SD SDI Input and Output
- 4K/2K/HD/SD HDMI Preview with Epoch | 4K Neutron
- High Frame Rate 50/59/60fps support at 4K/2K/HD
- 48fps support at 4K/2K

The continued partnership with Avid allows Bluefish444 to bring the finest quality SDI/HDMI video IO hardware to the industry standard Avid Media Composer 8.6 video editing platform, now with 4K UHD and 2K video modes. Bluefish444 support continues to innovate real time video workflows, by providing full featured native video IO within Avid Media Composer as well as providing ingeSTore multi-channel and live production capture software, compatible with AVID Media Composer.

“We continue to work closely with AVID, bringing the quality and reliability of Bluefish444 SDI/HDMI hardware to AVID’s video and audio editing software via the Avid Open IO program,” comments Tom Lithgow Product Manager Bluefish444. “Many Avid Media Composer customers already rely on Bluefish444 hardware for high quality and stable SDI/HDMI IO and will continue to do so with version 8.6 onward. Our customers are now taking advantage of the Bluefish444 ingeSTore and AVID live production and multi-channel capture workflows.”

Bluefish444 4K SDI/HDMI support for Windows and MAC OSX Avid Media Composer 8.6 is available now and will be enhanced with feature and performance updates after IBC 2016.

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

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