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**BLUEFISH444 ANNOUNCES SUPPORT FOR
ADOBE CREATIVE CLOUD 2015**

4K/2K/HD/SD SDI Input and Output support for 2015 Release of Adobe Video Applications

S. Melbourne, Australia, September 8, 2015 – Bluefish444, manufacturer of the industry’s highest-quality uncompressed 4K/2K/HD/SD SDI video cards, announces all new Mac OSX platform support for Adobe® Premiere® Pro CC and Adobe After Effects® CC, key video apps included in Adobe Creative Cloud®. Bluefish444 will demonstrate the company’s “second to none” integration with Adobe Creative Cloud at IBC Show 2015 with Live 4K Capture and Playback in a portable workstation.

Adobe Premiere Pro CC

Bluefish444 support for Adobe Premiere Pro CC on Windows and Mac OSX offers editors, broadcasters and filmmakers compatibility with Epoch | 4K Supernova, Epoch | 4K Supernova S+ and the **NEW** Epoch | 4K Neutron video cards. This update brings valuable improvements to performance and functionality, including all-new Mac OS X support, capture of 4K SDI on Windows and customized sequence render formats. Other features include:

- 4:2:2/4:4:4 YUV and RGB SDI Input and Output
- 4K/2K/HD/SD SDI Input and Output
- 16 Channels of SDI Embedded audio
- Custom sequence presets allowing compressed and lossless rendering at up to 4K resolutions

Adobe After Effects CC

For motion graphics and visual effects artists, Bluefish444 also supports the new release of Adobe After Effects CC via Adobe Mercury Transmit on both Windows and Mac OS X platforms. Improved performance of video and audio preview in 4K/2K/HD/SD video modes is central to the forthcoming release. Additional features include:

- 4:2:2/4:4:4 YUV and RGB SDI Output
- 4K/2K/HD/SD SDI Output
- Audio monitoring through ASIO 64 (windows)

“Video professionals who use Adobe Creative Cloud with Bluefish444 SDI hardware expect their systems to perform day in day out, even with demanding 4K content. Our ongoing commitment to new features and improvements continue with the latest updates of Adobe video applications,” said Tom Lithgow, Product Manager, Bluefish444. “Our customers require second to none performance for all workflows from Standard Definition video right through to 4K SDI I/O and our hardware and plug-in support really is the complete SDI I/O solution, both on Windows and Mac OSX platforms.”

“Adobe Premiere Pro CC and Adobe After Effects CC, both part of our Creative Cloud offering, are top choices of creative professionals,” said Susan Skidmore, Head of Partner Relations, Professional Video at Adobe. “Reliable reference monitoring is important for today’s high resolution workflows. Adobe is pleased to see the SDI video options for our customers expanded and enhanced with this announcement from Bluefish444.”

Bluefish444 supports all the latest updates to Adobe Creative Cloud on both Windows and Mac OSX. Visit www.bluefish444.com to learn how Bluefish444 brings video professionals a complete SDI IO solution for their Creative Cloud apps.

About Bluefish444:

Bluefish444 is the manufacturer of the industry’s highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been utilized on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444’s range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

About Adobe at IBC:

Adobe leads in video, from creation to delivery. At IBC 2015, Adobe is showcasing new features, coming soon to Adobe Creative Cloud, including powerful UltraHD (UHD), color, and new touch workflows for industry-defining tools such as Adobe Premiere Pro CC and Adobe After Effects CC. Adobe is also demoing the latest advances to Adobe Anywhere, the collaborative workflow platform that empowers users of Premiere Pro and Adobe Prelude CC to work together using centralized media and shared projects. Additionally, Adobe will unveil updates to Adobe Primetime, the global TV platform helping broadcasters, cable networks and service providers deliver and monetize engaging and personalized TV and film experiences across screens, including over-the-top (OTT) devices. Learn more about new features coming to Adobe Creative Cloud and Primetime at www.adobe.com/go/video, or visit Adobe at IBC Hall 7, Stand 7.G27.

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