

CLASSX, FOR-A ITALY & BLUEFISH444 PARTNER TOGETHER TO WIN RAI RADIOTELEVISIONE TENDER FOR LIVE BROADCAST GRAPHICS

In early 2022, RAI Radiotelevisione Italiana, exclusive dealer of the public broadcasting service, issued a tender of considerable importance, to acquire Graphics Systems to create and broadcast real-time electronic graphics, intended for the technological renewal of the equipment already in service for National News production and some Program studios.



The tender was won by FOR.A Italy, who proposed ClassX software with Bluefish444 KRONOS | K8 SDI video cards for live capture and playout, unbeatable in the market for the least delay of live broadcast graphics, one of the most strict requirements asked by RAI in its tender.



"Bluefish cards are a unique masterpiece of video hardware with a great combination of speed, stability and extremely low latency. They were exactly what we needed for this incredibly demanding tender of high-end broadcast graphics" said Michele Puccini, CEO of ClassX

The combined ClassX software and Bluefish hardware realised the RAI's live broadcast graphics objectives, typical of a news edition or tv show including the insertion of titles, lower thirds, news ticker/crawl, logos and more.

Among the necessary criteria for winning the tender, the RAI required:

- Operational simplicity
- Flexibility of applications
- Strength and resilience

All standard features of FOR.A hardware and ClassX software.



After a review of multiple international vendors' live graphics offerings, FOR.A and ClassX were chosen by the RAI as the most suitable companies to satisfy the tender requirements because of their reliability, stability and continuous innovation. The ClassX platform enables the RAI to constantly look forward with confidence to their broadcast graphics technology future.

"ClassX and For.A have been long term industry partners of ours" said Craig Mott, Managing Director of Bluefish444. "The fact that the RAI thoroughly evaluated multiple live graphics vendors and ultimately chose ClassX is testament to the features, quality and stability of their software. Our development teams have worked closely together to make a rock-solid integration, ensuring the RAI has the best featured, lowest latency and highest video quality broadcast graphics."

The RAI tender has been a huge award for all companies and for their innovative and cutting-edge systems which have been able to prevail over other well known international competitors.

The RAI tender is a further step forward for ClassX, a company that has distinguished itself before with its innovative method of operation, deviating from the global market trend and changing the rules of broadcast graphics in the international market.

"We are honoured to have been chosen and at the same time aware of why, we will work to carry out this great project in the best possible way with the collaboration of our important partners" said Giovanni Pallesi, CEO of ClassX.