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**BLUEFISH444 RELEASES SYMMETRY V3.5.0 ACQUISITION, REVIEW  
AND PLAYOUT SOFTWARE**

*Powerful command line interface increases ease of use and automation  
in ASSIMILATE SCRATCH and other 3<sup>rd</sup> party software applications*

S. Melbourne, Australia, September 7, 2007...Bluefish444 today announced the immediate availability of Symmetry V3.5.0. Symmetry is Bluefish444's powerful acquisition, review and playout solution specifically developed for those working with uncompressed video on Windows. Symmetry V3.5.0 includes a new command line interface, EDL file naming, and support for MPEG-2 NTSC 720 X 480 encoding. Symmetry is bundled free with every Bluefish444 retail video card.

Supporting a range of industry-standard file formats, Symmetry gives graphic artists a cost-effective, easy-to-use tool to frame-accurately acquire, review and play out video projects in YUV or RGB color space. Symmetry supports playlist, clip editing, and EDL import features, alleviating the need to use a complicated NLE package for preview and basic editing processes.

Symmetry V3.5.0 is available as a free update to all Bluefish444 video card customers via the Bluefish444 version 5.4.12 installer.

**Command Line interface**

Symmetry V3.5.0 offers a command line interface, giving Bluefish444 software development partners the ability to utilize the core functionality of Symmetry without directly operating the Symmetry user interface.

A third-party software application that has engineered support for Symmetry's command line interface is automatically able to capture and playback clips and EDLs from within its own user interface - without needing to operate the Symmetry user interface.

The Symmetry command line interface was developed through close consultation and cooperative engineering with ASSIMILATE. ASSIMILATE's SCRATCH customers are now able to automatically create a CONstruct from captured media through Symmetry, then playback clips from within SCRATCH without having to exit the SCRATCH user interface. Through additional cooperative engineering between Bluefish444 and ASSIMILATE, SCRATCH customers will also be able to batch capture clips and EDLs and batch export EDLs.

"SCRATCH customers have been using Bluefish444 Symmetry for video ingest and conversion to data and output for quite a while. Bluefish444 has listened to our users and Symmetry V3.5.0 is a direct example of this," says Jeff Edson, CEO of ASSIMILATE. "Now SCRATCH users can take advantage of the power of Bluefish444 hardware and Symmetry integrated within SCRATCH. This command line ability in Symmetry, with the XML capabilities of SCRATCH, makes for easier implementation and mastering of the workflow."

The use of Symmetry's command line interface will be demonstrated by ASSIMILATE in the Bluefish444 6.111 stand during IBC 2007.

### **EDL File Naming**

EDL file names generated from software such as Apple Final Cut Pro, Adobe Premiere Pro and ASSIMILATE can now be imported into Symmetry maintaining the file names they were originally given. This makes for a more clearly identifiable and easier to understand EDL workflow.

### **MPEG 2 NTSC 720 X 480 video mode**

Symmetry 3.5.0 now supports the MPEG2 NTSC DVD 720 X 480 video mode. NTSC MPEG2 DVD encoding compression can now be executed from within Symmetry via the Main Concept MPEG 2 codec, ensuring DVD authors can use the preferred 720 X 480 video mode.

### **About Bluefish444:**

Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd based in S. Melbourne, Australia. It is a leading supplier of uncompressed video cards for the Windows, Linux and Apple Macintosh operating systems. Its video cards are used by a number of OEMs specializing in broadcast and feature film solutions. By continuing to work with workstation vendors and resellers, Bluefish444 has made it easier for end-users to purchase off the shelf Windows, Linux and Apple Macintosh based editing, animation and compositing solutions making sure that the hardware is optimized for uncompressed 2K/HD/SD solutions. For more information on Bluefish444, please visit the Bluefish444 website [www.bluefish444.com](http://www.bluefish444.com)

### **About ASSIMILATE:**

See SCRATCH at IBC 07, Stand # 7.909. ASSIMILATE™ is transforming post production with its SCRATCH® Digital Intermediate Process Solution, the essential mix for a resolution-independent, data pipeline. Along with data management, SCRATCH features a rich set of DI and post tools for working in any combination of HD, SD, film (2K, 4K and beyond; 3D). ASSIMILATE is committed to empowering a broad spectrum of creative and post professionals with state-of-the-art, easy-to-use, data-centric solutions that deliver optimal price/performance. To learn more about SCRATCH and to access customer case studies, see [www.assimilateinc.com](http://www.assimilateinc.com)

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